

ABSTRACT

A box-like base assembly for a post-in-post system for packaging, shipping and displaying product containers. The post-in-post system comprises vertically spaced trays for holding the product containers, outer support posts located over openings in each tray such that their hollow interiors communicate with the tray openings, and inner guide posts inserted inside the outer support posts and through the tray openings to lock the trays together. The base assembly comprises an outer base box and a center base member that fits within the base box, the center base member having inwardly collapsed sections for holding the starter outer support posts in an upright position.

